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## **NEW INNOVATION BY PROGRESSIVE NORTH WEST TEXEL BREEDERS**

For over 25 years, the North West Texel Breeders Club has been at the forefront of producing and marketing top quality Texel sheep on behalf of its members. Many of the Clubs Members were instrumental in the first importations of Texel sheep into the UK in the late 70s and early 80s, and since then, annual sales of rams and gimmers in the summer, and in-lamb females in the winter have become an important feature of the sales calendar.

In order to improve marketing options for its members, and to raise further the profile of top quality Texels produced by its members, the Club has decided this year to opt for two sales in the summer and autumn at its natural home Chelford Market, with the first sale of top quality shearling gimmers and ram lambs to be held on Saturday 15<sup>th</sup> August.

This “Top Drawer” sale has attracted an entry of 40 gimmers and 24 ram lambs, all of extremely high quality, being picked out of many of the flocks run by the Clubs members. The catalogue contains some wonderful examples of top quality Texel breeding, and includes many progeny of prize winning high priced rams and females. Leading flocks from throughout the Club have entered in this sale in order to show case better their production.

The annual show and sale is this year to be held a little later than normal, also at Chelford Market, on Thursday 10<sup>th</sup> September. By holding the sale a little later and upon the same day as the Markets weekly sale of Prime Lambs, it is hoped that this sale will appeal greater to commercial sheep producers looking for quality crossing shearling rams and ram lambs, as well as breeders looking for shearling gimmers for slightly later lambing.

Catalogues for both of these sales can be obtained from the Auctioneers at Chelford, Frank Marshall & Co on 01625 861122 or on their website at [www.frankmarshall.co.uk](http://www.frankmarshall.co.uk).