



CHELFORD AGRICULTURAL CENTRE, CHELFORD, CHESHIRE. SK11 9AX

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CHELFORD REVIEW

REPORTS w/c 12th April 2010

**Annual Spring SHOW and SALE for the
HIGHLAND CATTLE SOCIETY on
SATURDAY 24TH APRIL**

**108 Pedigree and Unregistered
HIGHLANDERS at CHELFORD**

**Viz 85 PEDIGREE, incl 14 BULLS; 17 Cows with calves, or in-calf;
35 HEIFERS; together with 28 Unregistered Heifers and Steers.**

**Kindly sponsored by Farmers Guardian, Tithebarn and Blue Merle
Catalogues available online**

SPECIAL ENTRIES

MONDAY 19TH APRIL 2010

Store Cattle at 11.00am

**6 Limousin x Bulls 7/8mo; 2 Limousin x H 7/8mo
Suckler Bred**

DIARY DATES

Friday 23rd April – Dispersal Sale, Burtonwood, Warrington

Saturday 4th May - Dispersal Sale, Dutton, Warrington

Saturday 8th May – Shordley Collective Machinery Sale, Hope, Nr. Wrexham

CHELFORD
is an Assured Market

ABM
Beef and Lamb Assurance

LIVESTOCK REPORTS

MONDAY 12th APRIL 2010

267 CALVES AT 9.30AM

Auctioneer: Roy Waller

181 Bull calves ave £128.18 86 Heifer calves ave. £182.67

An increased entry of calves (after last week's small Bank Holiday entry) met another good trade. The top prices are dominated by stirks but fresh calves still sold to £340 Bulls and £318 for Heifers. Trade is fast some regular buyers had difficulty in getting started. Calf marketing details from Roy Waller.

Bulls	Qty	Ave Pr/Hd	Min Pr/Hd	Max Pr/Hd	Parish
Holstein x	56	47.29	12.00	138.00	Siddington
Friesian	15	34.53	10.00	115.00	Sandbach
Ayrshire	6	18.00	8.00	36.00	Ollerton
Hereford	25	176.16	30.00	260.00	Biddulph
Charolais x	1	300.00	300.00	300.00	Barthomley
Simmental x	21	287.33	100.00	385.00	Biddulph
Limousin x	10	249.40	190.00	350.00	Smallwood
Blonde D'Aquitaine x	3	288.67	248.00	318.00	Church Lawton
British Blue	14	263.93	55.00	350.00	Biddulph
Jersey	5	16.40	8.00	24.00	Lower Withington
Shorthorn	4	39.75	14.00	58.00	Holmes Chapel
Aberdeen Angus	9	132.33	58.00	220.00	Lymm
Montbeliarde	4	100.50	60.00	122.00	Leek
Swedish Red	8	37.50	24.00	52.00	Siddington
Heifers	Qty				
Holstein x	1	55.00	55.00	55.00	Kermincham
Hereford	18	146.56	70.00	234.00	Biddulph
Charolais x	3	202.00	148.00	232.00	Kingsley Moor
Simmental x	17	213.12	125.00	318.00	Gawsworth
Limousin x	16	166.06	68.00	300.00	Tarporley
Blonde D'Aq	1	192.00	192.00	192.00	Cranage
British Blue	19	243.68	125.00	335.00	Biddulph
Shorthorn	2	114.00	114.00	114.00	Medhurst Green
Aberdeen Angus	7	122.71	40.00	175.00	Lymm
Montbeliarde	2	111.00	78.00	144.00	Leek
Top Price Bulls	£	Parish	Top Price Heifers	£	Parish
Simmental x	385.00	Knypersley	British Blue	335.00	Biddulph
Simmental x	365.00	Knypersley	British Blue	330.00	Biddulph
Limousin x	350.00	Smallwood	Simmental x	318.00	Gawsworth
British Blue	350.00	Biddulph	Simmental x	302.00	Knypersley
Simmental x	342.00	Biddulph	Limousin x	300.00	Little Budworth
Simmental x	340.00	Barthomley	British Blue	295.00	Rode Heath
Simmental x	335.00	Barthomley	Limousin x	280.00	Smallwood
Simmental x	332.00	Sproston	British Blue	275.00	Rode Heath
Simmental x	332.00	Smallwood	British Blue	332.00	Smallwood
British Blue	330.00	Mobberley	British Blue	260.00	Gawsworth
Simmental x	330.00	Marton	British Blue	260.00	Biddulph
Limousin x	322.00	Mobberley	British Blue	255.00	Siddington
British Blue	320.00	Rode Heath	Limousin x	255.00	Biddulph
Blonde D'Aq	318.00	Church Lawton	British Blue x	255.00	Siddington
British Blue	315.00	Mere	British Blue	250.00	Rode Heath
Simmental x	315.00	Marton	Simmental x	245.00	Barthomley
			British Blue	245.00	Gawsworth

DAIRY CATTLE AT 10.45AM

Auctioneer: Gwyn Williams

A desperate shortage of fresh stock again, but no shortage of customers, with David Pawson's best Talent-sired Heifer making £2100, and the next £1890.

MANY MORE FRESH DAIRY COWS AND HEIFERS NEEDED EVERY WEEK.

29 BEEF BREEDING CATTLE AT 10.45AM

Auctioneer: Gwyn Williams

A much better show, and terrific trade from the off, particularly for young Cows with smart calves. Alan Davenport saw the best of his 2006 born Blue Cows, with a superb February born Blonde cross heifer at foot, make £1520, and the next, with a bull calf of similar age £1300. Best of the older Cows with calves to £950. £940.

<i>Blue Cross Cow with Blonde Cross heifer calf</i>	<i>£1520</i>
<i>Blue Cross Cow with Blonde Cross bull calf</i>	<i>£1300</i>
<i>Blue Cross Cow with Blonde Cross heifer calf</i>	<i>£980</i>
<i>Angus Cross Cow with Limousin cross bull calf</i>	<i>£950</i>
<i>Limousin Cross Cow with Limousin Cross heifer calf</i>	<i>£940</i>
<i>Limousin Cross Cow with Limousin Cross heifer</i>	<i>£890</i>
<i>In-calf Simmental cross heifer to</i>	<i>£810</i>
<i>Simmental Bull 3 year old</i>	<i>1180 gns</i>

186 STORE CATTLE AT 11.00AM

Auctioneer: Jonathan Farrall

Some cracking runs of store cattle on offer today, several new vendors taking advantage of the flexible marketing opportunities offered by a thriving "weekly" market.

77 Steers. something for all pockets and selling on a decent trade throughout. John Hurst was first out of the blocks with a grand Limousin x Bullock at £900, just pipping Will Brydges at £895 with his Blue x. Messrs Collins, Scouthead, saw their youngsters top at £840 and David Bullock deserves a mention, his Angus x peaked at £830.

In the **Heifer** section the **69** offered effected a 100% clearance with plenty of interest from finishers and suckler men alike. David Bullocks Angus x were out in front at £835 and £820 and great to see a new Bosley vendor with outlying heifers to £780 and £750. Youngsters from Messrs Collins figured strongly once again selling to £665.

A mixed entry of bulls, quality in short supply, but once again a decent trade. Messrs Collins were top of the pile at £725 (Limousin x) with Andy Gimbert's Hereford to £570.

Steers	Age	£	Parish
Limousin x	22 mo	900	Over Peover
British Blue x	25 mo	895	Biddulph Moor
Limousin x	21 mo	855	Over Peover
Limousin x	11 mo	840	Scouthead
British Blue x	19 mo	835	Biddulph
Simmental x	25 mo	825	Biddulph Moor x 2
Limousin x	25 mo	810	Biddulph Moor x 2
Simmental x	24 mo	785	Bosley
Aberdeen Angus x	20 mo	750	Sutton

Heifers	Age	£	Parish
Aberdeen Angus x	20 mo	835	Sutton
Aberdeen Angus x	22 mo	820	Sutton
Simmental x	23 mo	785	Over Peover
Charolais x	21 mo	780	Bosley
Aberdeen Angus x	24 mo	770	Sutton
British Blue x	24 mo	760	Sutton
Simmental x	23 mo	760	Over Peover
Simmental x	22 mo	755	Over Peover
Charolais x	21 mo	750	Bosley

Bulls	Age	£	Parish
Limousin x	11 mo	725	Scouthead x 2
Hereford x	14 mo	570	Cellarhead x 2
Holstein	21 mo	540	Simonswood
Hereford x	9 mo	445	Biddulph
Charolais x	9 mo	445	Whitworth x 2
Hereford x	9 mo	440	Helsby x 2
Friesian	12 mo	400	Cellarhead x 7

183 PIGS 11.00AM

Auctioneer: Nigel Ashley

8 Cull Sows

Only small entry met a similar trade with sows to 61p/kg. Sows averaged £154.19.

8 Sows 53 – 61 Av 58

Sows: 3180.60, £176.32, £175.68 Shrewsbury

77 BUTCHERS PIGS

A similar entry met a firm demand with best pigs to 123p/kg. Coloured pigs around 70p/kg.

3	Porker	80p – 80p	ave.	80p
10	Cutter	74p – 115p	ave.	96.23p
54	Baconer	45 – 123p	ave.	95.88p
10	Overweight	89p – 108p	ave.	96.78p
76	Overall		ave.	95.62p

Prices.

123p Baconer Chadderton; 120p Baconer Dungworth; 115p Baconer Tibshelf; 115p Cutter Frondeg; 111p Baconer Alsop En Le Dale

99 STORE & BREEDING PIGS

Only a small entry with only the best shaped sorts in demand

£/head	Weight	Vendor
38	23	Tibshelf
31	18	Astbury
29	22	Wrexham
21	14	Wrexham

In pig sows sold at £250.

201 STORE & BREEDING SHEEP

Auctioneer: Nigel Ashley

56 EWES WITH 86 LAMBS AT FOOT

Prices remain high but were less than last weeks flyer. Plenty of demand for all breeds and qualities.

Prices.

Ewes & Twin to	£180
Ewes & Single to	£134
In-lamb Texel x ewes to	£116

32 LOADS OF FARM PRODUCE at 12.30pm

Auctioneer: Alan Lane

Straw again proved much easier to sell today than hay or haylage. Wheat Straw continued to sell at exceptionally high prices with 3 loads at £100 per tonne and other loads at £86 to £92 – all in big bales. Surprisingly again Small Bale Wheat Straw only £78. Nobody wants hand work!

Trade for Big Bale Barley Straw remains strong at £85 to £95 per tonne, and a single load of Small Bale Barley almost today's top price at £130 per tonne, a seasonal record.

This price was only topped by a load of excellent quality Small Bale Hay at £135 with other good loads of Small Bale Hay at £110 and £125 per tonne.

Big Bale Hay and Silage was not as easy to sell, even though there was little about, with a top price achieved of £80 per tonne for wrapped hay and £72 per tonne for marked bales, and a top price for Haylage of £63.

Tonnes	Commodity	From £	To £	Average £
14.07	1 st Quality Small Bale Hay	110	135	122
10.04	Other Small Bale Hay	72	100	82
2.17	Sm Bale Barley Straw	130	130	130
46.09	Big Bale Barley Straw	64	95	85
12.46	Sm Bale Wheat Straw	78	100	89
38.39	Big Bale Wheat Straw	82	100	92
5.16	Sm Bale Oat Straw	88	88	88
7.3	1 st Quality Wrapped Haylage	80	80	80
14.91	Other Silage/Haylage	32	63	48
10.04	Loose Silage	18	18	18

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HORTICULTURAL REPORTS

WEDNESDAY 14th April 2010

BEDDING PLANTS AT 9.30AM

Auctioneer: Nigel Ashley

A much larger entry of bedding plants met a firm trade throughout.

Prices. Pansy x 6 £1.10, Non Stop Begonia x 4 £1.10, Geranium x 4 £1.10, Bellis x 6 £1.20, Viola x 6 £1.00, Trailing Lobelia £1.10, Alysum £0.80, Surfinia x 4 £1.80, Fuchsia x 4 £1.60 Ivy Leaf Geranium x 4 £1.60

**Please note as from the 1st week in May
Bedding Plant Sales start at the earlier time of
9.00am on Wednesday and 5.00pm on Thursday.**

288 ITEMS OF GARDEN SUNDRIES at 10.00am

Auctioneer: Nigel Ashley

The usual large machinery day entry met a good trade.

Prices. Chainsaw £30; Picnic Set £70; Hanging Basket £2.20; Electric Fencer £30; Pressure Washer £20; Sheep netting £25; Trolley £50; Moss £5.

EXPECTED ENTRY NEXT WEDNESDAY – 200 BAGS OF MOSS

SHRUBS, TREES & CONIFERS 10.30 AM

Auctioneer: Jonathan Farrall

Another busy day in the shrub section with well over 20,000 shrubs, trees and conifers on offer and virtually 100% clearance effected. One or two headline prices to report as private buyers were eager to replace specimens, which have been lost over the harsh Winter.

Generally speaking, a good level trade throughout for all lots and all credit to Chelfords local growers for the superb quality on offer.

Prices. Wisteria 'Sinensis' £70, Camellia Japonica £110, Douglas Fir £60, Magnolia 'Stellata' £55, Goldcrest £52, Pyramid Box £30, Palm £24, Lollipop Bay £42, Rhodendron £35, Sambucus 'Ayrea' £40, AYcuba £22, Magnolia 'Soulangiana' £105

EGGS followed by DRESSED POULTRY, POTATOES VEGETABLES at 11.00AM Auctioneer: Nigel Ashley

1485 dozen EGGS

A similar entry of hen eggs met a good trade. More Goose eggs on offer met an improved demand.

Prices.	Large	£1.00	Free Range Extra Large	£1.60
	Medium	£0.95	Free Range Large	£1.25
	Small	£0.75	Free Range Medium	£1.05

Duck £1.70 Goose Eggs 90p

1573 bags POTATOES and STOCK FEED CARROTS at approx.11.30am

More potatoes on offer with soft samples hard to cash. Best hard samples at a similar price.

Prices.	Piper	£2.00	Bakers x 50	£4.00
	Wilja	£2.75	Fambo	£1.50
	Nadine	£2.00		
	Marfona	£3.50		
Stock Feed	Carrots	£ 1.25	Rolled Oats	£4.00
			Rolled Barley	£3.25

951 PACKAGES OF VEGETABLES at approx.12 noon

A small seasonal entry met a strong demand. New season crops in demand.

Prices.

Cabbage			Carrot Straw/Washed	£3.75
	Savoy x 6	£2.25	Dirty	£4.00
	Spring x 10	£5.50	large washed	£1.75
			Leek x 10lb	£3.50
Onion	x 12.5 kg	£6.50	Beetroot	£2.00
	sm. x 4kg	£2.25	Parsnip x 6kg	£2.00
Lettuce	Lolo x 12	£2.25	Rhubarb x 10lb	£7.50
	Oak Leaf	£2.75		
Tomatoes	x 6kg	£9.00		

<p style="text-align: center;">CUT FLOWERS & POT PLANTS AT 12.30pm Auctioneer: Nigel Ashley</p>

135 LOTS OF CUT FLOWERS

A few more on offer met a good demand. The first local Chrysanthemums of the year met with plenty of interest.

Prices. Carnations £1.80; Spray Carnations 80p Spray Rose £1.00; Rose £1.80; Chrysanthemums £1.40; Mixed Bouquets £1.50; Alstro £1.00.

727 LOTS OF POT PLANTS

Another large entry met a keen demand.

Prices.

Senetti	£2.00	Ivy Leaf Geranium	£0.60p
Geranium	£1.20	Fuchsia Hanging Baskets	£ 6.00
Basket Plants	50p	New Guinea Inpatients	£1.40
Surfinia	55p	Hydrangea	£3.50
Primula	30p		
Sweet Pea	30p.		

Thursday 15th APRIL 2010

86 CULL COWS, BULLS AND OTM CATTLE

Auctioneer: Roy Waller

A smaller entry of Cull Cows met a flying trade to average 98.94p.

73 Black and Whites to £977.32 ave. £664.94. This proves beyond doubt the quality forward. Even hat racks were 84p.

Cow marketing trends available from Roy Waller

<u>COWS</u>	<u>Breed</u>	<u>Weight</u>	<u>P/kg</u>	<u>£</u>	<u>Parish</u>
	Holstein x	922	106	977.32	Sandbach
	Friesian	898	108	969.84	Sandbach
	Holstein x	838	109	913.42	Lower Peover
	Holstein x	844	108	911.52	Agden
	Holstein x	840	108	907.20	Middlewich
	Holstein x	802	112	898.24	Agden
	Holstein x	846	105	888.30	Bradwall
	Limousin x	676	129	872.04	Mellor
	Friesian	826	104	859.04	Bradwall
	Holstein x	804	106	852.24	Bradwall
	Holstein x	706	118	833.08	Horton
	Friesian	750	111	832.50	Bradwall
	Holstein x	828	100	828.00	Kingsley Moor
BULL	British Blue x	794	121	960.74	Swettenham
	Holstein x	866	106	917.96	Horton
STEERS	Holstein x	532	86	457.52	Audley

<u>Cull Cow</u>	<u>Qty</u>	<u>Ave Pr/kg</u>	<u>Min Pr/kg</u>	<u>Max Pr/kg</u>
Holstein x	56	99.19	71.00	124.00
Friesian	17	93.04	68.00	111.00
Ayrshire	2	96.55	96.00	97.00
Hereford	1	95.00	95.00	95.00
Simmental x	1	112.00	112.00	112.00
Limousin x	3	123.60	111.00	129.00
Blonde x	1	119.00	119.00	119.00
Jersey	1	68.00	68.00	68.00
Aberdeen Angus	1	111.00	111.00	111.00
Cull Bull				
Holstein x	1	106.00	106.00	106.00
British Blue x	1	121.00	121.00	121.00
Steer				
Holstein x	1	86.00	86.00	86.00



The Barren Cow and Butchers Cattle sections are grateful to Briarwood Products Ltd for their continued sponsorship.

CASH PRIZES FOR THE HIGHEST PENCE PER KILO ANIMALS EVERY WEEK.
IT COULD BE YOU.

949 BUTCHERS SHEEP AT 10.30AM

Auctioneer: Gwyn Williams

85 New Season Lambs followed by 797 Old Season Lambs

****TOP SPOT ****

Spring Lambs 269.0p/kg (38.0kg) Texel Crosses - J Nicholas, Helsby
Old Season Lambs 254.0p/kg (43.4kg) Rouge Crosses - R & S Bailey, Rushton Spencer.

Spring Lambs Average: 239.8p/kg
Old Season Lambs Average: 183.6p/kg

Prices, not surprisingly, a little easier than last week's flyer, but still excellent returns for both New and Old Season Lambs.

Considerable premium for top quality as always, but with a lot of "end of season" odds and sods around, overall averages down by some 15p/kg on last week but Old Season prices from 146p to 254p/kg! Very best all over 230p well finished quality lambs over 200p, but plenty of plain and/or unfinished and heavy types from 160p – 180p/kg.

Less Spring Lambs than perhaps expected, but with plenty of Old Season still available this week, still a limited number of customers.

Best quality Continental crosses from 250p upwards, with a few plainer and more "stale" types from 220p – 240p/kg.

Quality Averages	(all weights)	Max.	Ave.
Lambs	Premium	268.0p/kg	259.5p/kg
	Prime	248.0p/kg	212.0p/kg
	Others	230.0p/kg	222.5p/kg
Old Season Lambs	Premium	254.0p/kg	232.5p/kg
	Prime	212.0p/kg	212.0p/kg
	Others	189.0p/kg	178.2p/kg

Spring Lambs			Top Five Pens per kg	
	P/kg	Kg	Breed	Vendor
1	268	38.0	Texel x	J Nicholas
2	266	41.0	Texel x	J Nicholas
3	261	38.0	Suffolk x	Miss Dyke, Huxley
4	258	41.5	Charollais x	R & EL Blockley & Sons, Winsford
5	258	39.2	Charollais x	W Bickerton Partners, Byley

Top Five Pens per Head				
	£	Kg	Breed	Vendor
1	109.06	41.0	Texel x	J Nicholas
2	107.07	41.5	Charollais x	E & EL Blockley & Sons
3	106.81	41.4	Charollais x	Bickerton Partners
4	102.22	38.0	Texel x	J Nicholas
5	101.84	38.0	Texel x	J Nicholas

Old Season Lambs Top Five pens per kg

	P/kg	Kg	Breed	Vendor
1	246.0	47.6	Texel x	R & S Bailey
2	244.0	48.0	Texel x	R & S Bailey
3	242.0	50.8	Texel x	R & S Bailey
4	240.0	50.4	Texel x	R & S Bailey
5	240.0	48.8	Texel x	R & S Bailey

Top Five Pens per Head

	£	Kg	Breed	Vendor
1	124.28	52.0	Rouge x	R & S Bailey
2	122.94	50.8	Texel x	R & S Bailey
3	120.96	50.4	Texel x	R & S Bailey
4	117.12	48.0	Texel x	R & S Bailey
5	117.12	48.8	Texel x	R & S Bailey

152 BUTCHERS EWES & RAMS

***TEXEL CROSSES TO £158, £144, £143, £140, £136 ETC. ***

SUFFOLK CROSSES TO £133

MULES TO £106

TEXEL RAMS TO £138, £135

Terrific trade on all meated ewes again, although a much larger proportion of very plain ewes in, mostly from £25 to £60.

CHELFORD SUNDAY MARKET AND CAR BOOT

Every Sunday throughout the Year, all under cover, or on hard standing.
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97 BUTCHERS CATTLE AT 12 NOON

Auctioneer: Jonathan Farrall

Fantastic numbers once again, just shy of 100 which is not bad considering many arable farmers would be busy sowing etc.

Best cattle of **all classes** were a strong trade throughout with 'PRIME' quality recording a 5 or 6p increase across the board. However, the overall average remained similar due to the overwhelming 63% proportion of Black and White Bulls.

27 Steers. Unfortunately no real superstars on offer. Ken Webb consigned a grand run of home-bred Limousin x to lead the trade at 169p. The prime average of 150p is up 6p on the week – Please keep the quality coming!

24 Heifers saw Liz Kynaston in the hot spot this week with a superb model at 198p. Other notable cattle from Messrs. Beard and Eden at 189p, 188p etc with 6 of the best averaging 182p and the 'PRIME' showing a similar increase to the steers at 150.37p

46 Bulls. Once again the lions share of the entry. Malcolm Kidd topped the section with a handy Blonde at 165p with Alan Addison in contention at 160p. 29 out of the Bulls were Black and White. David Machin's got to 136p. Anything well fleshed was in contention for a slot in the 120's. Those lacking flesh were hard to place.

Number		Top p/kg	Average
27	STEERS	169	138.72
24	HEIFERS	198	147.43
46	BULLS	165	131.85
97	OVERALL AVERAGE		137.48

Steers		TOP P/KG	AVERAGE P/KG
0	Premium		
15	Prime	169	150.06
12	Other	138	125.25
Heifers			
6	Premium	198	182.66
8	Prime	164	150.37
10	Other	139	124.66
Bulls			
0	Premium	-	-
17	Prime	165	146.0
29	Other	139	123.31

TOP 10 CATTLE

	<u>BREED</u>	<u>KG</u>	<u>P/KG</u>	<u>PARISH</u>
1	Limousin x H	534	198	Broughton
2	Limousin x H	548	189	Balterley
3	Limousin x H	506	188	Preston on the Hill
4	Limousin x H	532	179	Balterley
5	Limousin x H	564	173	Balterley
6.	Limousin x H	534	169	Preston on the Hill
7.	Limousin x S	514	169	Plumley
8.	Limousin x S	522	164	Plumley
9.	Limousin x S	530	163	Plumley
10	Limousin x H	458	164	Plumley

**PEDIGREE AND SPECIAL LIVESTOCK SALES ALREADY
ARRANGED FOR 2010
AT CHELFORD AGRICULTURAL CENTRE**

Saturday 24th April

Society Show and Sale of Highland Cattle

Monday 7th June

Summer Society Show and Sale of Dairy Shorthorns

Monday 14th June

Summer "Best of British" Sale, including Society Show and Sale of Beef Shorthorns

Monday 21st June

Summer Sale of Breeding Bulls

Friday/Saturday 2nd/3rd July

NEW! Summer Show and Sale of Pedigree and Crossbred British Blues on behalf of the British Blue Cattle Society

Saturday 14th August

"Elite" Club Sale of Pedigree Texel Rams and Females

Thursday 19th August

Society Show and Sale of Charollais Sheep

Thursday 26th August

Society Show and Sale of Beltex Sheep

Thursday 9th September

Annual Club Show and Sale of Texel Rams and Females

Saturday 18th September

Annual Show and Sale of Rare Breeds, Cattle, Sheep, Pigs and Poultry

Monday 20th September

Autumn Sale of Breeding Bulls

Monday 18th October

Annual Show and Sale of Suckled Calves

Monday 1st November

Autumn Society show and Sale of Dairy Shorthorns

Saturday 6th November

Autumn "Best of British" Show and Sale, including Society Show and Sale of Beef Shorthorns

Further sales being arranged details in due course. For a free, confidential discussion about your Private, Society or Club sale, please speak to Gwyn Williams or Jonathan Farrall.

NOTE TO CLIENTS

ADVERTISING

We are delighted to offer a **FREE** advertising service for all Special Entries in our weekly **LIVESTOCK SALES**, and for our monthly **MACHINERY SALES**.

Please note, however, that in order to meet newspaper advertising deadlines, we need to receive details of **ALL** items requiring advertising by 5.00pm on the Monday prior to publication.

We cannot guarantee that any information received after this time will be included in that week's advertisements.

Please call reception by 5.00pm Monday with details, or complete the required Machinery Entry Forms and return to us.

NB. Advertising rates for Dispersal/Reduction Sales etc. can be discussed separately.



CHELFORD AGRICULTURAL CENTRE, CHELFORD, CHESHIRE. SK11 9AX

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